





## Membership Program















## **ENGAGE**





## **EDUCATE**











**ELEVATE** 





# Join the Los Cien movement today!

Dear Future Los Cien Member,

I am thrilled to extend this invitation to you to become a member of Los Cien, an organization committed to driving systemic change and fostering inclusivity throughout our community. By joining Los Cien, you not only become part of a movement for equity and justice but also play a vital role in shaping the future of Sonoma County.

As a member, you will have the opportunity to actively engage in initiatives aimed at addressing the root causes of inequality and advocating for policies that promote fairness and justice for all residents. Your voice in these crucial conversations will inspire inclusive dialogue and contribute to creating a more equitable and inclusive society for everyone.

Furthermore, your support for Los Cien empowers the next generation of community leaders by providing mentorship, resources, and opportunities for young leaders to thrive and drive positive change. By joining us, you demonstrate your commitment to advancing equity and celebrating the diversity that makes Sonoma County vibrant.

Don't miss out on this opportunity to be part of a movement that will leave a lasting impact on our community. Join Los Cien today and be a driving force for positive change in Sonoma County.



Herman **G.** Hernandez Pronouns: he/him/el

Executive Director, Los Cien Sonoma County











# WHY JOIN LOS CIEN?

#### Become part of systemic change

Los Cien is dedicated to driving systemic change in Sonoma County. As a member, you contribute to this mission by actively engaging in initiatives that address root causes of inequality and advocate for policies that promote fairness and justice for all residents.

#### Inspire inclusive dialogue

As a member, you contribute to promoting ongoing dialogue on crucial community issues. By engaging in these conversations, we collectively address systemic challenges and work towards creating a more equitable and inclusive society.

#### **Empower our future leaders**

By supporting Los Cien, you play a pivotal role in nurturing and promoting the next generation of community leaders. Through mentorship, resources, and opportunities provided by our organization, young leaders can thrive and drive positive change in Sonoma County.

#### Advance equity for our most marginalized

Joining Los Cien signifies your commitment to equity and its implementation within our community. By actively participating in our initiatives and supporting our advocacy efforts, you contribute to creating a more just and fair society for all residents of Sonoma County.

#### Access to resources and opportunities

Membership offers access to a network of resources and opportunities aimed at advancing social equity and justice. Whether it's educational programs, professional development, or community projects, being part of Los Cien provides avenues for personal growth and collective impact.

#### Celebrate and elevate diversity

Membership in Los Cien allows you to celebrate and embrace the rich diversity of Sonoma County. By valuing and honoring our differences, we create a more vibrant and inclusive community where everyone feels a sense of belonging and respect.

#### Join a movement that will leave a lasting impact

Your involvement with Los Cien goes beyond individual actions—it's about making a lasting impact on the community. Through collective efforts and collaboration, we can create positive change that reverberates throughout Sonoma County for years to come.



### MEMBERSHIP LEVELS

**\$20,000+ | Game Changer** \$15,000 | Premier Partner \$10,000 | Unity Partner \$5,000 | Access Partner \$1,250 | Sustaining Partner \$625 | Equity Partner **\$310** | Bridge Builder Partner \$125 | Los Cien "Clásico" \$10 | Los Cien "Futuro"



Scan the QR Code to sign up today or contact hermang@loscien.org for more information on the Los Cien's membership program!



# MEMBERSHIP BENEFITS

(quick view)

#### **MEMBERSHIP BENEFITS & LEVELS**

#### **QUICK VIEW**

Benefits	Game Changer \$20,000+	Premier Partner \$15,000	Unity Partner \$10,000	Access Partner \$5,000	Sustaining Partner \$1,250	Equity Partner \$625	Bridge Builder \$310	Clásico Member \$125	Futuro Member \$10
Exclusive									
(NEW) Exclusive opportunity to co-host two specialized workshops for Los Cien members and/or followers (contact Executive Director for more details)									
"Members Only" opportunities with Los Cien via: - (NEW) Member meet ups with the Executive Director - (NEW) Throwback Mary's Pizza Shack meet ups" - Member Surveys									
(NEW) Listing in member e-directory, only available to Los Cien members									
Invitation to the Annual Membership Meeting									
Opportunity to vote on the Los Cien Board of Directors									
Events & Program									
Preferred tables with tickets to signature events: - Puente Y Ganas Awards Dinner (June 22, 2024) - State of the Latino Community Address (Sept 26, 2024) - Dia De Los Cien (November 8, 2024)	10	8	6	4					
(NEW) Tickets to each 2024 Los Cien program event	6	4	2	2					
(NEW) Recognized for giving access to a non-profit or community group that otherwise would not be able to pay the tabling fee for our 2024 Program events									
(NEW) Priority for reserving a vendor booth during a Los Cien program and event									
Shout-out at program/event when you become a member and/or renew your membership; shout-outs will be made at the opening of the program/event.									
Receive the membership ticket rate for all Los Cien programs and events									
Receive discounts on the purchase of a table and/or vendor booths at all Los Cien programs and events									
Marketing & Promotional									
Premier logo placement on banner located at the entrance of every event, program, and convening									
(NEW) One-time, exclusive eblast to 3400+ Los Cien amigxs welcoming you to Los Cien; providing a brief introduction of your organization and why you joined									
(NEW) Career Newsletter Tile showcasing job openings									
(NEW) Tile on Community Events showcasing all events									
(NEW) Promotional video posted on our social media (provided by member)	1-min	1-min	30-sec						
Premier logo or name placement on almost all promotional material	Logo	Logo	Logo	Name	Name				
Social media recognition when you become a member and/or renew your membership									
Recognized in Press Democrat ad once a year									
Share job postings in our biweekly Wednesday Career Newsletter	+++	+++	10	7	5	3	2		
Share events that your organization is hosting in our monthly Community Events newsletter	+++	+++	7	5	3	2	1		
Credit with the Press Democrat/La Prensa to create an ad in their all-Spanish newspaper La Prensa.	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$625	\$310	\$125	

# Question's contact hermang@loscien.org or 415-320-4559 | www.loscien.org

#### MEMBERSHIP DESCRIPTIONS

**\$20,000+ Game Changer** | Corporate, Organization, Non-Profit, Small Business, or Foundation, of any size, and Individual.

#### **Exclusive**

- Exclusive opportunity to co-host two specialized workshops for Los Cien members and/or followers (contact Executive Director for more details)
- Exclusive "Members Only" opportunities with Los Cien via:
  - Member Surveys
  - o (NEW) Member meetups with the Executive Director
  - (NEW) Throwback Mary's Pizza Shack meetups
- (NEW) Listing in member e-directory, only available to Los Cien members
- Invitation to the Annual Membership Meeting
- Opportunity to vote on the Los Cien Board of Directors

#### **Events & Programs**

- Preferred tables with 10-tickets to Los Cien's signature events:
  - o Puente Y Ganas Awards Dinner (June 22, 2024)
  - o State of the Latino Community Address (September 26, 2024)
  - o Dia De Los Cien (November 8, 2024)
- (NEW) 6-Tickets to each 2024 general program
- (NEW) Recognized for giving access to a non-profit or community group that otherwise would not be able to pay the vendor fee for our 2024 Program events
- (NEW) Priority for reserving a vendor booth during a Los Cien program and event
- Shout-out at Los Cien program or event when you become a member and/or renew your membership; shout-outs will be made at the opening of the program or event
- Receive the membership ticket rate for all Los Cien programs and events
- Receive discounts on the purchase of a table and/or vendor booths at all Los Cien programs and events

#### **Marketing & Promotional**

- Premier logo placement on a banner located at the entrance of every Los Cien event, program, and convening
- (NEW) One-time, exclusive email blast to 3400+ Los Cien amigxs welcoming you to Los Cien and providing a brief introduction of your organization and why you joined Los Cien
- (NEW) Tile on Career Newsletter showcasing all job opening
  - Share **unlimited** job postings in our weekly Wednesday Career Newsletter
- (NEW) Tile on Community events showcasing all events
  - Share unlimited events that your organization is hosting in our monthly Community Events newsletter
- (NEW) 1-minute promotional video posted on our social media (provided by member)
- Premier logo placement on almost all promotional material, including:
  - Newsletters, Flyers, Event programs, Event Registration Pages, Event PowerPoints
- Social media recognition when you become a member/renew your membership
- Recognized in Press Democrat ad once a year as a Game Changer Partner
- Share unlimited job postings in our biweekly Wednesday Career Newsletter
- Share unlimited events that your organization is hosting in our monthly Community Events newsletter
- \$1000 credit with the Press Democrat/La Prensa to create an ad in their all-Spanish newspaper La Prensa

**\$15,000 Premier Partner |** Corporate, Organization, Non-Profit, Small Business, or Foundation, <u>of any size</u>, and Individual.

#### **Exclusive**

- Exclusive opportunity to co-host two specialized workshops for Los Cien members and/or followers (contact Executive Director for more details)
- Exclusive "Members Only" opportunities with Los Cien via:
  - Member Surveys

#### MEMBERSHIP DESCRIPTIONS

- (NEW) Member meetups with the Executive Director
- (NEW) Throwback Mary's Pizza Shack meetups
- (NEW) Listing in member e-directory, only available to Los Cien members
- Invitation to the Annual Membership Meeting
- Opportunity to vote on the Los Cien Board of Directors

#### **Events & Programs**

- Preferred tables with 8-tickets to Los Cien's signature events:
  - Puente Y Ganas Awards Dinner (June 22, 2024)
  - State of the Latino Community Address (September 26, 2024)
  - o Dia De Los Cien (November 8, 2024)
- (NEW) 4-Tickets to each 2024 general program
- **(NEW)** Recognized for giving access to a non-profit or community group that otherwise would not be able to pay the vendor fee for our 2024 Program events
- (NEW) Priority for reserving a vendor booth during a Los Cien program and event
- Shout-out at Los Cien program or event when you become a member and/or renew your membership; shout-outs will be made at the opening of the program or event
- Receive the membership ticket rate for all Los Cien programs and events
- Receive discounts on the purchase of a table and/or vendor booths at all Los Cien programs and events

#### **Marketing & Promotional**

- Premier logo placement on a banner located at the entrance of every Los Cien event, program, and convening
- (NEW) One-time, exclusive email blast to 3400+ Los Cien amigxs welcoming you to Los Cien and providing a brief introduction of your organization and why you joined Los Cien
- (NEW) Tile on Career Newsletter showcasing all job opening
  - o Share **unlimited** job postings in our weekly Wednesday Career Newsletter
- (NEW) Tile on Community events showcasing all events
  - Share unlimited events that your organization is hosting in our monthly Community Events newsletter
- (NEW) 1-minute promotional video posted on our social media (provided by member)
- Premier logo placement on almost all promotional material, including:
  - Newsletters, Flyers, Event programs, Event Registration Pages, Event PowerPoints, etc.
- Social media recognition when you become a member/renew your membership
- Recognized in Press Democrat ad once a year as a Premier Partner
- Share unlimited job postings in our biweekly Wednesday Career Newsletter
- Share unlimited events that your organization is hosting in our monthly Community Events newsletter
- \$1000 credit with the Press Democrat/La Prensa to create an ad in their all-Spanish newspaper La Prensa

**\$10,000 Unity Partner |** Corporate, Organization, Non-Profit, Small Business, or Foundation, of any size, and Individual.

#### **Exclusive**

- Exclusive "Members Only" opportunities with Los Cien via:
  - Member Surveys
  - (NEW) Member meetups with the Executive Director
  - (NEW) Throwback Mary's Pizza Shack meetups
- (NEW) Listing in member e-directory, only available to Los Cien members
- Invitation to the Annual Membership Meeting
- Opportunity to vote on the Los Cien Board of Directors

#### **Events & Programs**

- Preferred tables with **6**-tickets to Los Cien's signature events:
  - Puente Y Ganas Awards Dinner (June 22, 2024)
  - State of the Latino Community Address (September 26, 2024)
  - o Dia De Los Cien (November 8, 2024)
- (NEW) 2-Tickets to each 2024 general program

# Question's contact hermang@loscien.org or 415-320-4559 | www.loscien.org

#### MEMBERSHIP DESCRIPTIONS

- (NEW) Priority for reserving a vendor booth during a Los Cien program and event
- Receive the membership ticket rate for all Los Cien programs and events
- Receive discounts on the purchase of a table and/or vendor booths at all Los Cien programs and events

#### **Marketing & Promotional**

- Premier logo placement on almost all promotional material, including:
  - o Newsletters, Flyers, Event programs, Event Registration Pages, Event PowerPoints, etc.
- (NEW) A 30-second promotional video posted on our social media (provided by member)
- Social media recognition when you become a member/renew your membership
- Recognized in Press Democrat ad once a year as a Unity Partner
- Share up to 10 job postings in our biweekly Wednesday Career Newsletter
- Share up to 7 events that your organization is hosting in our monthly Community Events newsletter
- \$1000 credit with the Press Democrat/La Prensa to create an ad in their all-Spanish newspaper La Prensa

**\$5,000 Access Partner** | Corporate, Organization, Non-Profit, Small Business, or Foundation, of any size, and Individual.

#### **Exclusive**

- Exclusive "Members Only" opportunities with Los Cien via:
  - Member Surveys
  - o (NEW) Member meetups with the Executive Director
  - (NEW) Throwback Mary's Pizza Shack meetups
- (NEW) Listing in member e-directory, only available to Los Cien members
- Invitation to the Annual Membership Meeting
- Opportunity to vote on the Los Cien Board of Directors

#### **Events & Programs**

- Preferred tables with **4**-tickets to Los Cien's signature events:
  - o Puente Y Ganas Awards Dinner (June 22, 2024)
  - o State of the Latino Community Address (September 26, 2024)
  - o Dia De Los Cien (November 8, 2024)
- (NEW) 2-Tickets to each 2024 general program
- Receive the membership ticket rate for all Los Cien programs and events
- Receive discounts on the purchase of a table and/or vendor booths at all Los Cien programs and events

#### **Marketing & Promotional**

- Premier **name** placement on almost all promotional material, including:
  - o Newsletters, Flyers, Event programs, Event Registration Pages, Event PowerPoints, etc.
- Social media recognition when you become a member/renew your membership
- Recognized in Press Democrat ad once a year as an Access Partner
- Share up to 7 job postings in our biweekly Wednesday Career Newsletter
- Share **up to 5** events that your organization is hosting in our monthly Community Events newsletter
- \$1000 credit with the Press Democrat/La Prensa to create an ad in their all-Spanish newspaper La Prensa

**\$1,250 Sustaining Partner |** Corporate, Organization, Non-Profit, Small Business, or Foundation, <u>of any size</u>, and Individual.

#### **Exclusive**

- Exclusive "Members Only" opportunities with Los Cien via:
  - Member Surveys
  - (NEW) Member meetups with the Executive Director
  - (NEW) Throwback Mary's Pizza Shack meetups
- (NEW) Listing in member e-directory, only available to Los Cien members

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#### MEMBERSHIP DESCRIPTIONS

- Invitation to the Annual Membership Meeting
- Opportunity to vote on the Los Cien Board of Directors

#### **Events & Programs**

- Receive the membership ticket rate for all Los Cien programs and events
- Receive discounts on the purchase of a table and/or vendor booths at all Los Cien programs and events

#### **Marketing & Promotional**

- Social media recognition when you become a member/renew your membership
- Recognized in Press Democrat ad once a year as an Access Partner
- Share *up to 5* job postings in our biweekly Wednesday Career Newsletter
- Share up to 3 events that your organization is hosting in our monthly Community Events newsletter
- \$1000 credit with the Press Democrat/La Prensa to create an ad in their all-Spanish newspaper La Prensa

**\$625 Equity Partner** | Corporate, Organization, Non-Profit, Small Business, or Foundation of 5 or more, and Individual.

#### **Exclusive**

- Exclusive "Members Only" opportunities with Los Cien via:
  - Member Surveys
  - (NEW) Member meetups with the Executive Director
  - o (NEW) Throwback Mary's Pizza Shack meetups
- (NEW) Listing in member e-directory, only available to Los Cien members
- Invitation to the Annual Membership Meeting
- Opportunity to vote on the Los Cien Board of Directors

#### **Events & Programs**

- Receive the membership ticket rate for all Los Cien programs and events
- Receive discounts on the purchase of a table and/or vendor booths at all Los Cien programs and events

#### **Marketing & Promotional**

- Social media recognition when you become a member/renew your membership
- Recognized in Press Democrat ad once a year as an Access Partner
- Share **up to 3** job postings in our biweekly Wednesday Career Newsletter
- Share up to 2 events that your organization is hosting in our monthly Community Events newsletter
- \$625 credit with the Press Democrat/La Prensa to create an ad in their all-Spanish newspaper La Prensa

**\$310 Bridge Builder Partner** | Corporate, Organization, Non-Profit, Small Business, or Foundation of 4 or less, and Individual.

#### **Exclusive**

- Exclusive "Members Only" opportunities with Los Cien via:
  - Member Surveys
  - (NEW) Member meetups with the Executive Director
  - (NEW) Throwback Mary's Pizza Shack meetups
- (NEW) Listing in member e-directory, only available to Los Cien members
- Invitation to the Annual Membership Meeting
- Opportunity to vote on the Los Cien Board of Directors

#### **Events & Programs**

- Receive the membership ticket rate for all Los Cien programs and events
- Receive discounts on the purchase of a table and/or vendor booths at all Los Cien programs and events

#### MEMBERSHIP DESCRIPTIONS

#### **Marketing & Promotional**

- Social media recognition when you become a member/renew your membership
- Recognized in Press Democrat ad once a year as an Access Partner
- Share up to 2 job postings in our biweekly Wednesday Career Newsletter
- Share up to 1 events that your organization is hosting in our monthly Community Events newsletter
- \$310 credit with the Press Democrat/La Prensa to create an ad in their all-Spanish newspaper La Prensa

#### \$125 | Individual ONLY!

#### **Exclusive**

- Exclusive "Members Only" opportunities with Los Cien via:
  - Member Surveys
  - (NEW) Member meetups with the Executive Director
  - o (NEW) Throwback Mary's Pizza Shack meetups
- (NEW) Listing in member e-directory, only available to Los Cien members
- Invitation to the Annual Membership Meeting
- Opportunity to vote on the Los Cien Board of Directors

#### **Events & Programs**

- Receive the membership ticket rate for all Los Cien programs and events
- Receive discounts on the purchase of a table and/or vendor booths at all Los Cien programs and events

#### **Marketing & Promotional**

• \$125 credit with the Press Democrat/La Prensa to create an ad in their all-Spanish newspaper La Prensa

#### \$10 | College, Trade, and High School Full-Time Students ONLY

#### **Exclusive**

- Exclusive "Members Only" opportunities with Los Cien via:
  - Member Surveys
  - (NEW) Member meetups with the Executive Director
  - (NEW) Throwback Mary's Pizza Shack meetups
- (NEW) Listing in member e-directory, only available to Los Cien members
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#### **Events & Programs**

- Receive the membership ticket rate for all Los Cien programs and events
- Receive discounts on the purchase of a table and/or vendor booths at all Los Cien programs and events











### **MEMBERSHIP APPLICATION**

### SAVE TIME PAY ONLINE!



Organization Name					
CEO/Executive Director					
Contact Name					
Email	Phone Number				
Signature	Date				
Membership Levels	Payment				
Game Changer   \$20,000+  Premier   \$15,000	Charge my credit card				
Credit Card Information					
Name of Cardholder					
Credit Card Number	Exp. Date				
ecurity Code Billing Zip					
Authorization Signature					
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Thank you so much for your support and we look forward to working with you and your team. Your membership will be valid for 1-year from when we receive payment. By signing this, you also agree that any appearance in photos or videos from Los Cien events can be used for social media, website, and television.

For more information or questions, please contact Herman G. Hernandez at 415-320-4559 or email at hermang@loscien.org.